



Awards Shortlist 2013

Playtime

Best Doll or Soft Toy

Natures Purest, Natalie

My First Miffy

Lomaze, My First Doll Maisie

Sorgenfresser Saggo

Doc McStuffins Time for your check up interactive doll

Best Activity Toy 1-3 yrs.

Little Tikes Activity Garden

Think Fun Roll & Play

My Wondercube

Meadow Kids Counting 1-10 EVA Bath Stickers

Best Activity Toy 3-6 yrs

Orchard Toys, Old Mcdonald Lotto

Big Jigs Fairy Town Train Set

Bananagrams, Pairs in Pears

Schleich Knights

Peppa Pig Theme Park Collection

Best Activity Toy 6+

Jumbo Bananagrams

Rory's Story Cubes: Voyages

Skylanders Giants

Worlds Apart, Wobble Deck

Labyrinth

Character Building Lite Brix

Best Interactive Toy 1-3 yrs,

GLTC Play Shop and Theatre

Miffy Shape Sorter

Little Tikes Activity Garden

Mr Tumble Interactive Toy

Leapfrog My Pal Scout

Best Interactive Toy 3-6yrs

Karisma Kidz Esteem Building Super Heroes

Peppa Pig Fun Phonics

Best Toy Design

Schleich Knights

Peppa Pig Theme Park Collection

Roomii Toys

GLTC Carnival Gingham Play house

Little Tikes Activity Garden

GLTC Play Shop and Theatre

Best Ride On 1-3 yrs,

Smart Trike Dream

Little Tikes 4 in 1 Deluxe Edition Trike

Microscooter Mini

Hippy Chick Wheely Bug

Best Ride On 6+

Microscooter Maxi

Re:creation Limited Razor Berry

Best Musical Toy

ELC Key Boom Board

Worlds Apart Wobble Deck

Best Outdoor Toy 1-3 yrs,

Smart Trike Dream

Little Tikes 4 in 1 Deluxe Edition Trike

Best Outdoor Toy 6+

Re:creation Limited Razor Berry

Re:creation The Air Storm Z Curve Bow

Jumbo Bananagrams

Best Electronic Toy 3-6 yrs

Leappad 2

Peppa Pig Fun Phonics

Best Wooden Toy 3-6yrs+

GLTC Carnaby Wooden Play Kitchen

Bigjigs Candy Floss Patisserie Stand

Bigjigs Fairy Town Train Set

Best Board Game or Jigsaw

Labyrinth

Orchard Toys Old Macdonald Lotto

Bananagrams Appleletters

Bananagrams Pairs in Pears

Best Art or Creative Activity.

Crafty Ponies

Crafts4kids Dress Your Doll

Rory's Story Cubes: Voyages

Home

Best Time Saving Product

Babymoov Nutribaby

Clevamama Toilet Training Sleep Mat

Fill n Squeeze

Best Safety Product

Talk Talk

Lindam Easyfit Plus Deluxe Safety Gate

Lindam Safe & Secure Fabric Play Pen

Lindam Safety Toddler Bed Rail

Tommee Tippee Digital Video Monitor

Vicks V965 Comfortflex Thermometer

Best Cleaning Product

Ovenpride

Persil Washing Up Liquid

Feeding Products

Best Portable Feeding Product

Polar Gear Baby Go Anywhere Booster Set

Oxo Tot Flippy Snack Cup

Annabel Karmel Ice Lolly Set

Tommee Tippee Travel Baby Bottle & Food Warmer

Fill n Squeeze

Best Innovative Feeding Product

Yoomi Feeding System

Tommee Tippee Perfect Prep Machine

Fill n Squeeze

Clevofeed Safe Feeder

Best Product for Bottle Feeding

Yoomi Feeding System

Philips Avent Natural Bottle

Mothercare Innosense Bottle

Tommee Tippee Advanced Comfort Bottles

NUK First Choice 300ml Bottle

Best Baby Steriliser

Philips Avent 3-in-1 Steriliser

Mothercare Innosense Electric Steriliser

Best Feeding Equipment Set

Philips Avent Natural Bottle

NUK Perfect Starter Set

MAM Feeding Spoons & Cover

MAM Bowl & Plate

Best Drinking Cup or Travel Bottle

Babycup

Oxo Tot Twist Top Water Bottle

NUK Winnie The Pooh Learner Bottle

NUK First Choice 300ml Bottle

Anyway Up The Udderly Brilliant Cow Cup

Best Baby Accessory

Babblebib

Bibisili

Gumee Glove

Best Weaning Product

mOmma Warm Plate

BabyMoov Nutribaby

MAM Feeding Spoons & Cover

Best Product for Breast Feeding

Dream Geni Pregnancy Pillow

Cantaloop Nursing Bra

Medela Swing Electric Breastpump

Tomme Tippee Breastfeeding Kit

Feed Me Mummy breastfeeding vest

Best Highchair or Seat

Mothercare MyHi

Babybjorn Highchair

Chicco Polly Magic

Best Feeding Accessory

MAM Bowl & Plate

MAM Starter Cup 150ml

MAM Feeding Spoons & Cover

Bibisili

Tomme Tippee Travel Baby Bottle & Food Warmer

Babycup

Best Manual Breast Pump

Avent Comfort Manual Breast Pump

Ameda One-Hand Manual Breastpump

Medela Manual Breastpump

NUK Sensitive Breast Pump

Tomme Tippee Manual Pump

Best Electronic Breast Pump

Lansinoh 2in1 Affinity Pro Electric Breast Pump

Avent Comfort Electric Breast Pump

Ameda Lactaline Double Pump

Mothercare Innosense Electric Pump

Medela Electric Breastpump

Lansinoh 2in1 Affinity Pro Electric Breast Pump

Best Baby/Toddler Food Range

Little Dish

Annabel Karmel Chilled Toddlers Meals

Miniscoff Organic Meals for Children

Nursery & Accessories

Best Sleep Aid

Outlook Sleep Pod

Hevea Eco Pacifier

Gro Clock

Chicco Magic Stars

NUK Genius Soother

Best Sleep Solution

NUK Genius Soother
Lindam Safety Toddler Rail
Dream Geni Baby Sleeping Bag
Shnuggle

Best Nursery Innovation

The Grobag Baby Sleep Bag
Natural Mat Latex Mat Mattress
Dream Geni Twinkle Tog
Onaroo Owl Nightlight & Sleep Trainer

Best Nursery Bedding

Lollipop Lane Prickles & Twoo Bedding Bale
The Little Green Sheep Organic Mattress Protector
Gro To bed
Dream Geni Baby Sleeping Bag
The Original Snuggle Sac

Best Nursery Accessory

Gro Egg
Chicco Magic Stars
Snuggle Sac
Snuggle Sac Bed Tidy
Illuminated Canvas

Best Baby Monitor

Tomy TF550
BabyMoov Digital Green
Tommee Tippee Digital Monitor
Angelcare AC1100
Angelcare AC1120

Best Video Monitor

Angelcare AC1100

Angelcare AC1120

Tommee Tippee Digital Monitor

Babyping

Best Moses Basket or Crib

Shuggle

Little Green Sheep

Best Baby Comforter

Sleepy Tot

Hevea Eco Pacifier

SweetDreamers Ewan snuggly

Bathtime

Best Babybathtime Product

Earth Friendly Baby

Child's Farm Hair & Body Wash

Cussons Mum & Me Emollient Bath Wash

Humphrey's Corner Natural Bubbly Bath

Cussons Mum & Me Sleep Tight Baby Bath

Best Babybath Toy

Hevea Kwan

Meadow Kids Counting 1-10 EVA Bath Stickers

Bathtime Buddies Alphabet Set

Best Baby Towel

Cuddledry Baby Apron

Cuddledry Baby Swim Towel

Cocoose Baby Towel

Best Innovative Bathtime Product

Angelcare Soft Touch Bath Support

Child's Farm Hair & Body Wash

Cocoose Baby Towel

H&A Buddies Alphabet Set

Best Babybathtime Accessory

Child's Farm Hair & Body Wash

Child's Farm Shampoo

Cocoose Baby Towel

Travel

Best Babysling

The Babasling

Je Porte Mon Bebe

Best Babycarrier/Backcarrier

Beco Gemini 4-in-1 Buckle Carrier

Babybjorn Miracle Carrier

Manduca 3 in 1 Baby Carrier

Mamas and Papas Morph

Close Caboo

Best Changing Bag under £150

Pink Lining Yummy Mummy Navy Bows

Babymel

Pink Lining Not So Plain Jane

Rosebud London Tote

OiOi Faux Buffalo Carry All

Vanchi Victoria Shopper

Best Changing bag over £150

Pacapod Firenze

OiOi Patent Leather Tote

Best Lightweight Stroller

Easywalker Mini stroller

Graco Evo Mini

Chicco Lite Way

Lollipop Lane Acticruise

Best Pushchair under £300

Chicco Lite Way Stroller

Mamas and Papas Sola

Mothercare Xpedior

Graco Evo

Best Pushchair over £300

Mamas and Papas Urbo

ABC Zoom Tandem

Silver Cross Wayfarer

Best Travel System over £500

Joolz Day Tokyo

Mamas and Papas Sola

Silver Cross Wayfarer

Best Travel System under £500

Mamas and Papas Sola

Mothercare Xpedior

Little Devils Carrera 3 in1

Mamas and Papas Urbo

Best Double/Tandem Pushchair

ABC Zoom

Graco Trekkio Duo

Best Stroller

Chicco Life Way

Lollipop Lane Acti Cruise

Easywalker Mini stroller

Best Double Stroller

ABC Zoom Tandem

Graco Trekkio Duo

Best Pushchair Design

Mothercare Xpedior

Joolz Day Tokyo

Mamas and Papas Urbo

Mamas and Papas Sola

Easywalker Mini stroller

Best Innovative Stroller/Pushchair

Lollipop Lane Acti Cruise Stroller

Easywalker Mini stroller

Best Car Seat Group 0, 0+

Maxi-Cosi Pebble & FamilyFix Base

Apramo Gaia

Graco Junior Baby

Silver cross Simplicity Car Seat & Simplifix Base

Best Car Seat Group 2,3

Diono Monterey

Recaro Monza Nova IS

Graco Assure

Chicco Oasys

Best Car Seat Group 1,2,3

Apramo Hestia

Recaro Monza Nova IS

Best Travel Cot

Babybjorn Travel Cot Light

Little Life Arc 2

Graco Contour Storage

Best Innovative Travel Product

Content and Calm TrayKit Traveller Collection

Je Porte Mon Bebe

Outlook Autoshade

My Buggybuddy Sun Shade

Bundlebean Solar

Best Pushchair/Buggy Accessory

Buggy Snuggle

Lascal Buggyboard Mini

Snoozeshade Plus Classic

Outlook Sleep Pod

Belt Up Kidz

Best Travel Accessory

Konfidence Roll & Go Baby Changing Mat

Lascal Buggy Board Mini

Snoozeshade Plus Classic

Babasling

Best Travel Invention

Diono Solar Eclipse

Shade Me Baby Sun Shade

Little Life Arc 2

Gro Anywhere Blind

Mamas and Papas Baby Bud

Yoomi Feeding System

Best Swimming Product

Splashabout Happy Nappy

Cuddledry Baby Swim Towel

Konfidence Original Buoyancy Jacket

Konfidence T-shirt Floatsuit

Huggies Little Swimmers Hygiene Mat

Best Swimming Aid

Konfidence Original Buoyancy Jacket

Konfidence T-shirt Floatsuit

Creative

Best Baby Gift under £50

Natures Purest Natalie

Babble Bib

My 1st Years 3 Piece Gift Set

Mumlin

Best Baby Gift over £50

Buggysnuggle

Babyblooms Baby Keepsake Box

Best Baby Keepsake

My First Miffy

Babyblooms Baby Keepsake Box

Babyblooms Muslin Lantern Set

Best Handmade Gift under £50

Illuminated Canvas

Forget-Me-Not Bears Baby Bunny

Best Baby Book

Usborne Publishing, That's Not My Lamb

Usborne Publishing Illustrated Nursery Rhymes

Usborne Publishing Baby's Very First Black and White Books

Best Innovative Gift under £50

The Contented Calf Cook Book

My 1st Years 3 Piece Gift Set

Gumigem

Brainstorm Toys My Very Own Rainbow

Calming Colic – How to help the 10 causes of colic

Best Gift for New Mum/Dad

BabyBjorn Miracle Carrier

Pacapod Firenze

Vanchi Victoria Shopper

NUK Perfect Start Set

My 1st Years 3 piece Gift Set

OiOi Patent Leather Tote

Cuddledry Apron

The Essential Babycare Guide

Babycare

Best Training Pants/Nappy

Aldi Mamia Easy Pants Junior Nappies Size 5

Huggies Pull Ups

Best Swim Nappy

Huggies Little Swimmers

Splashabout Swim Nappy

Best Reusable Nappy

Splash About Happy Nappy

TotsBots Easyfit Nappy

TotsBots Bamboozle Stretch Nappy

Baba+Boo

Best Nappy Design

gNappies– The gNappy system

Tots Bots Easyfit Nappies

Tots Bots Bamboozle Stretch

Best Babywipes

Huggies Pure Wipes

Aldi Mamia Sensitive Baby Wipes

Aldi Mamia Fragranced Baby Wipes

Best Eco Friendly Babywipes

Bambino Mio Miowipes

Waterwipes

Jackson Reece Kinder By Nature Wipes

Best Organic Babycare Product

Waterwipes

B organic Body & Bottom Balm

Humphreys Corner Natural Bubbly Bath

Organic Babies Nappy Cream Balm

Weleda Calendula Cream Bath

Organic Monkey Cheeky Run For Teething

Best Ethical Babycare Product

Bambino Mio Mio Wipes

Tots Bots Bamboozle Stretch

gNappies

Jackson Reece Unscented Kinder by Nature Wipes

Weleda Nappy Change Cream

Aquaint

Best Nappy Cream

Sudocrem

B Organic Skincare

Weleda Nappy Change Cream

Organic Babies Nappy Cream Baby Balm

Best Babycare Product

Aldi Mamia Baby Oil

Vicks VH500 Humidifier

Cussons Sleep Tight Massage Oil

Nelsons Teetha Granuals

Waterwipes

Best Toilet/Potty Training Product

Clevamama Toilet Training Mat

Huggies Pull Ups

Close Parent Stuff Sack

Close parent Training Pants

Aldi Mamia Easy Pants Junior Nappies Size 5

Best Children's remedy

Nelsons Teething Granuals

Nelsons Teething Gel

Children's Claritin

Organic Monkey Cheek Rub For Teething

Clothes & Outdoor Wear

Best Baby Fashion Brand

Lily+ Sid

Baby CoCo Bellea

Angel's Face

Frugi

Best Toddler Fashion Brand

Piccalilly

Angels Face

Frugi

Baby CoCo Bellea

Kozi Kidz

Best Junior Fashion Brand

Lily + Sid

Ocky Olly

Baby CoCo Bellea

Angels Face

Frugi

Best Baby Footwear

Poconido

Startrite

Maternity

Best Maternity Product

Dream Geni Support Pillow

Cantaloop Maternity Bra

Cantaloop Pregnancy Support Belt

Cussons Mum & Me Stretch Mark Fader

Waterbaby Pregnancy Drink

Best Maternity/New Mum Skincare Product

Weleda Stretch Mark Massage Oil

Cussons Mum & Me Stretch Mark Fader

Cussons Mum & Me Calm & Soothe Bath Soak

Mama Baby Bliss Aah Mummy Baby Balm

Shea Mooti Mama's Everything Body Balm

Bloom, Bump & Baby Nourishing Pregnancy & Stretch Mark Oil

Best Innovative Maternity Product

Dream Geni Support Pillow

Cantaloop Pregnancy Support Belt

Waterbaby Pregnancy Drink

Fertile Mind Belly Belt

Lorna Drew Nursing Bra

Little Bird Told Me 3-in-1 Nursing Cushion

Best Feeding Top

Breastvest

Cantaloop Maternity Bra

Feed Me Mummy Vest

Lorna Drew Nursing Bra

Special Awards

Best Family Brand

Mothercare

Shloer

Aldi Mamia Range

Munch bunch

Bananagrams

Kozi Kidz

Talk Talk

Lollipop Lane

Happy Monkey Smoothies

Ocado

Mamas & Papas

Sudocrem

Beco

Luxury&little ones

Serenity Loves

Kurio

Earth friendly baby

Shampooheads

Tomme Tippee

Mama Baby Bliss

Microscooters

Usborne Publishing

Best New Product to Market 2013

Tomme Tippee Perfect Prep Machine

Oxo Tot Flippy Snack Cup

Graco Evo Mini

Fill n Squeeze

Cantaloop Pregnancy Support Belt

Babybjorn Balance Soft

Best Innovative Idea

Little Grippers

Huggies Little Swimmers Hygiene Mat

Buggysocks

Snoodie dribble snood

WaterBaby Pregnancy Care Drink
Sneaker Mocc Ons
Ocky Olly
Gumigem Teething Necklace & Bangle Set
Socks On

Supermarket Of The Year

Aldi
Ocado

Best Online Retailer

www.googogifts.co.uk
www.crafts4kids.co.uk
www.prettyspecial.co.uk
www.gltc.co.uk
www.lollipoplane.co.uk
www.ocado.com
www.poconido.com
www.mamasandpapas.com

Best Independent Retailer

www.luxuryandlittleones.com
www.googogifts.co.uk
www.serenityloves.co.uk
www.prettyspecial.co.uk
www.rainstartsplay.com

Best Baby/Toddler Class

www.babyballet.co.uk
www.littlefingers.co.uk
www.pyjamadrama.com
www.mamababybliss.com

Best Ethical Brand

Earth friendly baby
Hevea
Naturalmat
Bambino Mio
Piccalilly
Natures purest

Weleda

<http://www.rainstartsplay.com/>

Best Ethical Product

Waterwipes

Hevea Kawan

Weleda Stretch Mark Massage Oil

Hevea Eco Pacifier

Best Grocery Product

Ocado Organic Fruit Box

Ocado Organic Vegetable Box

Mrs Tinks Food

Blogger Of The Year 2013

www.capturebylucy.com

www.fabfortymum.co.uk

www.lulastic.co.uk

www.outnumbered.com

www.talesofatwinmum.wordpress.com

www.mummydaddyandmemakesthree.co.uk

www.mumofthreeboys.com

Best Family Friendly Travel Destination

Villa Maria Resort Tenerife

Coombe Mill Family Farm UK

Technology

Best Family App

The Essential Babycare Guide

Ocado

Babysense Day by Day

Mothercare

23 Snaps Ltd

DK Lego Minifigure Ultimate Sticker App

Best Children's App

Miffy At School

DK Lego Minifigure Ultimate Sticker App

Mothercare App

Tap the Cat iPad app

Usborne Publishing Sticker Dolly Princesses iPad app

Best Tablet

Kurio

Leappad 2

Best Technology Accessory

Talk Talk

Three Huawei E5331 Mifi

Tomy TF550