

## Playtime

### Best Doll or Soft Toy

Tummy Stuffers

Baby Annabell

Stretchkins

Lalaloopsy Babies

### Best Activity Toy 0-1 yrs,

Mothercare -Baby Ocean Playmat

Evenflo ExerSaucer® Jump & Learn

Read With Me Scout & Violet

Playtoes baby shoes

### Best Activity Toy 1-3 yrs,

ELC Build & Play Sandbox

Chicco Fit & Fun Goal League

Chicco Music Band Table

Lego Duplo Creative Picnic

LEGO DUPLO Creative Animals

### Best Activity Toy 3-6 yrs

Peppa Pig Weebles Wind and Wobble Playhouse

The Lotte Lulu Scribble & Snack Mat

Super Surprise toucanBox

The Rainy Day Box Co

Crayola Doodle Magic Colour Mat

### Best Activity Toy 6+

LEGO JUNIORS Police - The Big Escape

Bananagrams Jumbo ZIP-IT

Jumbo BANANAGRAMS

Meadow Kids Mini Stencils - Pink

### Best Interactive Toy 0-1 yrs,

Mothercare - Baby Ocean Playmat

Evenflo ExerSaucer® Jump & Learn

www.Babycademy.co.uk

### Best Interactive Toy 1-3 yrs,

Chicco Music Band Table

In the Night Garden Little Phone

Chicco Fit & Fun Goal League

Leapfrog Read With Me Scout & Violet

### Best Interactive Toy 3-6 yrs

Sparkup: The Magical Book Reader

LeapReader

Henry Hugglemonster Roarback

Stretchkins

KD UK Mr Tumble's Tablet

### Best Interactive Toy 6+

LEGO JUNIORS Police - The Big Escape

Teksta Robotic Puppy

### Best Stimulative Toy 0-1 yrs,

Baby Ocean Playmat- Mothercare  
Evenflo ExerSaucer® Jump & Learn  
Playtoes baby shoes  
www.Babycademy.co.uk  
[Best Stimulative Toy 1-3 yrs,](#)  
Who Loves Me?  
Plasticine FUNTubulous  
ELC Build & Play Sandbox  
[Best Stimulative Toy 3-6 yrs](#)  
Peppa Pig Weebles Wind and Wobble Playhouse

[Best Construction Toy 1-3 yrs,](#)  
Lego Duplo Creative Picnic  
LEGO DUPLO Creative Animals

[Best Construction Toy 3-6 yrs](#)  
Lego Duplo Creative Picnic  
LEGO DUPLO Creative Animals  
[Best Construction Toy 6+](#)  
LEGO JUNIORS Police - The Big Escape

[Best Toy Design](#)  
Tummy Stuffers  
Teksta Robotic Puppy  
Peppa Pig Weebles Wind and Wobble Playhouse  
Stretchkins  
Kixi by Razor

[Best Ride On 1-3 yrs,](#)  
Little Tikes 4-in-1 Sports Edition Trike  
Plush Wheelybug  
HappyHopperz  
Little Tikes Jelly Bean  
SmarTrike Boutique 4-in-1 Tricycle

[Best Ride On 6+](#)  
Kettler Barcelona Air  
Kettler Melbourne Go-Kart

[Best Musical Toy](#)  
Chicco Music Band Table  
Little Tikes Seaside Bath Band

[Best Outdoor Toy 1-3 yrs,](#)  
ELC Build & Play Sandbox  
Chicco Fit & Fun Goal League  
Little Tikes 4-in-1 Sports Edition Trike  
HappyHopperz  
SmarTrike Boutique 4-in-1 Tricycle

[Best Outdoor Toy 3-6 yrs](#)  
Kettler Barcelona Air  
Kettler Melbourne Go-Kart  
Little Tikes Woodside Cottage Playhouse  
Kixi by Razor

### [Best Outdoor Toy 6+](#)

Kettler Barcelona Air  
Kettler Melbourne Go-Kart  
Bananagrams Jumbo ZIP-IT  
Jumbo BANANAGRAMS

### [Best Electronic Toy 3-6 yrs](#)

LeapPad Ultra  
Appen  
KD UK Mr Tumble's Tablet  
Sparkup: The Magical Book Reader

### [Best Art or Creative Activity.](#)

Plasticine FUNTubulous  
Meadow Kids Mini Stencils - Pink  
Pippin Jewellery Making Kit  
Magic Choc - Chocolate Picture Maker  
Crayola Doodle Magic Colour Mat

## [Home](#)

### [Best Kitchen Appliance under £100](#)

BEABA Babycook Solo 4-in-1 Babyfood Maker  
Kenwood Chefette

### [Best Kitchen Appliance over £100](#)

The Control Grip All in One™ from Sage by Heston Blumenthal  
Panasonic NR-B53V2 Side-by-side Refrigerator  
FL HydroDrive washing machine

### [Best Household Appliance](#)

Dyson Air Multiplier fan  
Panasonic NR-B53V2 Side-by-side Refrigerator

### [Best Household Appliance over £100](#)

Panasonic Fridge  
Servis Washing Machine  
Electrolux Hoover

### [Best Innovative Household appliance](#)

Dyson Air Multiplier fan  
Panasonic NR-B53V2 Side-by-side Refrigerator  
The Control Grip All in One™ from Sage by Heston Blumenthal

### [Best Time Saving Product](#)

The Control Grip All in One™ from Sage by Heston Blumenthal  
FL HydroDrive washing machine  
BEABA Babycook Solo 4-in-1 Babyfood Maker

### [Best Safety Product](#)

Lindam XtraGuard Corner Cushion 4 pack  
Lindam XtraGuard Multi-Purpose Latch  
Lindam Extending Wooden Safety Gate  
Tommee Tippee Digital video monitor

### [Best Baby Friendly Detergent](#)

YOU All Purpose Cleaner  
Surcare Superconcentrated Detergent

### [Best Baby Friendly Fabric Softener](#)

Aldi Anco So Soft Concentrated Fabric Conditioner  
Surcare Fabric Conditioner  
YOU All Purpose Cleaner

### [Best Cleaning Product](#)

Persil Washing Up Liquid  
YOU All Purpose Cleaner  
Aldi Power Force Anti-Bacterial Multi Action Cleaner  
Oven Pride  
Breathease Multi-purpose cleaner

## [Feeding Products](#)

### [Best Portable Feeding Product](#)

mOmma® by Lansinoh® Soft Spoon  
mOmma Cup with Straw and Dual Handles  
Philips AVENT 3 in 1 Electric Steriliser  
Tommee Tippee explora  
NUK Easy Learning Cup 3 (14 months+)  
Annabel Karmel by NUK Food Masher and Bowl  
Fill n Squeeze  
Totseat  
TUMTUM Bugs Lunch Set

### [Best Innovative Feeding Product](#)

Bibetta Sleeved UltraBib  
mOmma® by Lansinoh® Soft Spoon  
mOmma Cup with Straw and Dual Handles  
Milkysnugz  
Munchkin Deluxe Fresh Food Feeder  
Babymoov Biotet  
Toosh Coosh Toddler Trays  
Tommee Tippee Perfect Prep Machine  
Haberman Suckle Feeder  
Medela Calma Feeding Device  
The Sili Squeeze

### [Best Product for Bottle Feeding](#)

Babymoov Biotet  
Philips AVENT Natural Bottle  
Tommee Tippee Easivent and Advanced Comfort bottles  
Tommee Tippee Perfect Prep Machine  
Haberman Suckle Feeder  
Dr Brown's Natural Flow

### [Best Baby Steriliser](#)

Philips AVENT 3 in 1 Electric Steriliser  
Tommee Tippee Electric Steam Steriliser  
Tommee Tippee microwave steam steriliser

### [Best Feeding Equipment Set](#)

TUMTUM Bugs Lunch Set  
TUM TUM Ladybird Lunch Bag

### [Best Drinking Cup or Travel Bottle](#)

mOmma Cup with Straw and Dual Handles  
Babycup  
NUK Easy Learning Cup 3 (14 months+)

#### Best Baby Accessory

Cheeky Chompers  
NUK Nasal Decongestor  
Bibisili  
Funky Giraffe

#### Best Weaning Product

Sleeved UltraBib  
Bibisili  
mOmma® by Lansinoh® Soft Spoon  
Babycup  
Pop-in Coverall Bib  
Chicco Pocket Snack  
Chicco Pocket Lunch  
Munchkin Deluxe Fresh Food Feeder  
Munchkin 2 First Weaning Spoons  
BEABA Babycook Solo 4-in-1 Babyfood Maker  
Tommee Tippee explora  
Annabel Karmel by NUK Food Masher and Bowl  
Fill n Squeeze  
MAM UK Oral Care Rabbit

#### Best Product for Breast Feeding

Boppy  
Close parent Pop-in Breast pads  
Philips AVENT Comfort Electric Breast Pump  
Tommee Tippee Electric Pump  
Feed Me Mummy Breastfeeding Vest  
NUK Jolie Manual Breast Pump  
Ameda Purely Yours Una Single Electric Breastpump  
Thera\*Pearl 3 in 1 Breast Therapy  
Affinity Pro Entry Form  
Breastvest  
BelleBelly  
The Contented Calf Cookbook  
Medela Swing Breast Pump  
Medela Swing Maxi

#### Best Highchair or Seat

Nomi chair  
BabyBjorn Highchair  
Chicco Pocket Snack  
Chicco Pocket Lunch  
Obaby Nanofold Highchair  
Graco Duo Diner  
Mamas and Papas Baby Bud  
Knuma Connect 4-in-1 High Chair  
Totseat

#### Best Feeding Accessory

Widgy Plus - Pregnancy & sleep pillow 5-in-1

Medela Calma Feeding Device  
Koo-di B.Box Travel Bib  
Bibetta Sleeved UltraBib  
Bibisili  
Babycup  
Boppy  
Toosh Coosh Toddler Trays

#### [Best Manual Breast Pump](#)

Philips AVENT Comfort Manual Breast Pump  
NUK Jolie Manual Breast Pump  
Medela Harmony Breast Pump

#### [Best Electronic Breast Pump](#)

Philips AVENT Comfort Electric Breast Pump  
Tommee Tippee Electric Pump  
Ameda Purely Yours Una Single Electric Breastpump  
ARDO Calypso  
Medela Swing Breast Pump  
Medela Swing Maxi  
Affinity Pro Entry Form

#### [Best Toddler/Baby Snack](#)

First Tastes Ella's Kitchen  
MAMIA STRAWBERRY & APPLES  
MAMIA CARROTS APPLES & PARSNIPS  
MAMIA APPLES & BANANAS

#### [Best Child's Snack](#)

Baked Mini Breadsticks - Peppa Pig  
**Ocado Organic Fruit Box**  
**Ocado Small Fairtrade Bananas**  
**Dole Fruit Cup**  
**The Fruit Factory**

#### [Best Children's Dessert](#)

Dole Fruit Cup  
**Sweetpea Pantry Chocolate Giggles**

#### [Best Baby/Toddler Food Range](#)

Plum Baby Ltd  
Ella's Kitchen  
Mighty 4 Plum Baby  
MAMIA  
Little Dish  
Annabel Karmel

#### [Best Baby Food](#)

Plum Baby Ltd  
Ella's Kitchen  
MAMIA  
Annabel Karmel

### [Best Children's Drink](#)

Rebel Kitchen dairy free mylk  
Happy Monkey Smoothies

## [Nursery & Accessories](#)

### [Best Sleep Aid](#)

Grobag  
Gro Clock  
Babymoov Cosysleep  
The Cocoonababy® ergonomic cocoon by Red Castle  
Kit for Kids Little Birdy Long Sleeved Sleeping Bag  
Toddle Pod  
Lindam Light My Way Nightlight  
PABOBO Musical Star Projector

### [Best Sleep Solution](#)

Dream Tubes  
The PenguinBag Company  
Perlimpinpin  
Grobag  
ReadyBed Deluxe - Worlds Apart  
Chicco Next 2 Me  
Babymoov Cosysleep  
The Cocoonababy® ergonomic cocoon by Red Castle

### [Best Nursery Innovation](#)

Gro Light  
Chicco Next 2 Me  
Lindam Light My Way Nightlight  
The Cocoonababy® ergonomic cocoon by Red Castle  
Kit for Kids Ellergenics Pocket Spring Cot Mattress  
Onaroo Danny the Penguin Portable Night-Light  
Dream Tubes  
Kid'Sleep My Lantern  
Kid'Sleep

### [Best Nursery Bedding](#)

Mamas & Papas Patternology  
Amiya 100% Organic Honey Bee Cot Bale  
Hippychick Mattress Protectors  
Protect-A-Bed

### [Best Nursery Accessory](#)

Lindam Light My Way Nightlight  
BabyBjorn Bouncer Balance Soft  
Gro Egg  
Llumio Night Light  
Perlimpinpin  
Onaroo Danny the Penguin Portable Night-Light  
Kid'Sleep  
Tidybooks Box

### [Best Baby Monitor](#)

Tommee Tippee Digital video monitor  
Angelcare AC701 Digital Touch Screen Movement & Sound Baby  
Angelcare AC1100 Digital Video, Movement & Sound Monitor  
BT Baby Monitor & Pacifier  
Nimans Hush Vision  
TFV600 Digital Video Monitor

### [Best Video Monitor](#)

BABYMOOV Touch Screen Video monitor  
Tommee Tippee Digital video monitor  
BT Video Baby Monitor 1000  
Angelcare AC1100 Digital Video, Movement & Sound Monitor  
Nimans Hush Vision  
TOMY TFV600 Digital Video Monitor

### [Best Moses Basket or Crib](#)

Chicco Next 2 Me  
The Snuz pod by The Little Green Sheep  
Bednest  
moKee Mini Cot  
Graco Little Lounger  
Hush Hush Wicker Crib

### [Best Baby Comforter](#)

RazBaby Keep-it-Kleen Pacifier  
Milkysnugz  
Sleepytot

## [Bathtime](#)

### [Best Babybathtime Product](#)

Cussons Mum & Me -Sleep Tight Baby Bath  
Cussons Mum & Me -Baby Bath to Comfort  
Cussons Mum & Me -Baby Ultra Mild Head  
Childs Farm Bubble bath  
Childs Farm Shampoo  
Burt's Bees Baby Bee Bubble Bath  
Sophie la girafe Baby Hair and Body Wash  
InfaCare Baby Bath  
Aldi Mamia Baby Bath  
Good Bubble's Super Bubbly Bubble Bath

### [Best Babybath Toy](#)

Munchkin Bath Fun Bubble Blower  
Munchkin Bath Tea and Cupcake Set  
Munchkin 2 Swimming Bath Bugs  
Munchkin Undersea Explorer  
Meadow Kids Champion Racers Puzzle and Play  
Meadow Kids Silly Faces Bath Time Stickers

### [Best Baby Towel](#)



Cuddledry  
Natures Purest Pure Love Bathtime Gift Set

#### [Best Innovative Bathtime Product](#)

Munchkin Bath Fun Bubble Blower  
Munchkin 2 Swimming Bath Bugs  
Munchkin Undersea Explorer  
Angelcare Soft-Touch Bath Support  
Meadow kids Build and Play Rocket

#### [Best Babybath](#)

Angelcare Soft-Touch Bath Support  
Shnuggle

#### [Best Babybathtime Accessory](#)

Munchkin Bath Fun Bubble Blower  
Munchkin Bath Tea and Cupcake Set  
Munchkin 2 Swimming Bath Bugs  
Munchkin Undersea Explorer  
Cuddledry

## [Travel](#)

#### [Best Babysling](#)

Je Porte Mon Bébé-  
Caboo +organic  
theBabaSling  
Oscha Sling

#### [Best Babycarrier/Backcarrier](#)

Je Porte Mon Bébé-  
BabyBjorn Baby Carrier One  
Caboo +organic  
Oscha Sling

#### [Best Changing Bag under £150](#)

Babymule  
Pacapod Samui Travel Lite  
Pink Lining Blooming Gorgeous Changing Bag  
Babymel Cara  
OiOi Gunmetal Patent Carry All  
Hamilton Turnberry

#### [Best Changing bag over £150](#)

OiOi Hobo  
Tan & Teal Pimlico

#### [Best Lightweight Stroller](#)

RECARO EasyLife stroller

Maclaren Mark II  
Maclaren Quest  
Graco Evo Mini

#### Best 3 Wheel Pushchair

Chicco Activ3  
Mothercare Xpedior 3  
Obaby Chase Pramette  
Graco Evo Mini

#### Best Pushchair under £300

Obaby Chase Pramette  
Graco Sky travel system  
Mamas and Papas Armadillo  
Maclaren Mark II  
Maclaren Quest

#### Best Pushchair over £300

Obaby Zezu Multi Tandem  
Chicco Urban  
Little Devils Carrera Sport 3-in-1 Travel System

#### Best Travel System over £500

Joolz Day Earth  
Chicco Urban  
ABC Design Zoom Tandem  
Obaby Chase Pramette  
Graco Sky travel system  
Mamas and Papas Urbo 2

#### Best Travel System under £500

Mothercare Xpedior 3  
Little Devils Carrera Sport 3-in-1 Travel System

#### Best Double/Tandem Pushchair

ABC Design Zoom Tandem  
Obaby Zezu Multi Tandem

#### Best Stroller

Chicco Urban  
Mamas and Papas Urbo 2  
Maclaren Quest  
RECARO Easylife stroller

#### Best Double Stroller

ABC Design Zoom Tandem  
Obaby Zezu Multi Tandem

#### Best Pushchair Design

Mothercare Xpedior 3  
Joolz Day Earth  
Mamas and Papas Armadillo  
Little Devils Carrera Sport 3-in-1 Travel System

### Best Innovative Stroller/Pushchair

Chicco Activ3  
Graco Evo Mini  
Maclaren Mark II  
Mamas and Papas Urbo 2

### Best Car Seat Group 2,3

RECARO MONZA NOVA 2 SEATFIX  
Diono Monterey 2 High Back Booster

### Best Travel Cot

BabyBjorn Travel Cot  
Graco Contour Electra

### Best Innovative Travel Product

Diono Easy View Mirror  
Diono Buggy buddy  
BabyBjorn Baby Carrier One  
Trunki Yondi  
Milton Mini Portable Soother Steriliser  
Buggypod Perle  
Mamas and Papas Baby Bud

### Best Pushchair/Buggy Accessory

ShadeMe Baby Sun Shade  
Buggypod Perle  
Anytime Anywhere Change Mat  
The Buggysnuggle cosytoes  
Diono Buggy buddy  
Buggi Lights

### Best Travel Accessory

Gro Anywhere Blind  
Mamas and Papas Baby Bud  
Diono Buggy buddy  
Trunki Yondi  
Ruby and Ginger Mini Changing Bag  
Diono Easy View Mirror  
Diono Super Mat Deluxe  
The Lotte Lulu Scribble & Snack Mat  
The Buggysnuggle cosytoes

### Best Travel Invention

Milton Mini Portable Soother Steriliser  
ReadyBed Deluxe - Worlds Apart  
BabyBjorn Baby Carrier One  
Close Parent Pop-in Playmat  
Chicco Pocket Snack  
Diono Easy View Mirror

### Best Swimming Product

Huggies Little Swimmers  
Konfidence Captain Barnacles Bear Floatsuit  
Splash About Fings  
The Splash About Sun Protection Float Suit  
The Splash About BabySnug  
PHP Floatseats size  
Hooded Owls

#### [Best Swimming Aid](#)

Lieutenant Kwazii Cat Original Konfidence Jacket  
Splash About Fings  
PHP Floatseats size

## [Creative](#)

#### [Best Baby Gift under £50](#)

Who Loves Me?  
Googogifts Large Baby Clothes Bouquet  
Natures Purest Pure Love Bathtime Gift Set  
Sassy Bloom  
The Blissful Baby Expert Book  
My 1st Years - 3 Piece Set

#### [Best Baby Gift over £50](#)

The Peekaboo Baby Company  
The Buggysnuggle cosytoes  
[www.fireflyphotography.co.uk](http://www.fireflyphotography.co.uk)  
My 1st Years 5 piece bunny gift set

#### [Best Baby Keepsake](#)

The Peekaboo Baby Company  
Music Bugs Five Bouncy Bunnies CD  
Born Bespoke

#### [Best Children's Story – Newborn](#)

Campbell Books: Peekaboo Park! By Emily Bolam  
Campbell Books: Busy Farm by Rebecca Finn

#### [Best Children's Story – Preschool](#)

Campbell Books: My Mummy Says by Angie Stevens and Justine Smith  
Campbell Books: Hello London by Marion Billet  
The Little Boy Who Lost His Name

#### [Best Children's Story 3-5 years](#)

Campbell Books: Bear and Hare Go Fishing by Emily Gravett  
Campbell Books: Lunchtime Board Book by Rebecca Cobb  
The Little Boy Who Lost His Name

#### [Best Children's Story 5+](#)

Campbell Books: Aunt Amelia by Rebecca Cobb  
Campbell Books: Zoe and Beans: Pirate Treasure by Chloe and Mick Inkpen

### [Best Baby Book](#)

Campbell Books: Baby's Very First Book: Faces  
Campbell Books: Sleepy Farm

### [Best Innovative Gift under £50](#)

Googogifts Large Baby Clothes Bouquet  
Creeper Crawlers  
MamaBabyBliss Little Bags of Bliss  
Sassy Bloom  
The Contented Calf Cookbook

### [Best Gift for New Mum/Dad](#)

Who Loves Me?  
Project-B Pregnancy Wellbeing Subscription Boxes  
[www.photographyforparents.co.uk](http://www.photographyforparents.co.uk)  
The Essential Baby Care Guide DVD  
My 1st Years - 3 Piece Set  
MamaBabyBliss Little Bags of Bliss  
The Blissful Baby Expert Book

## [Babycare](#)

### [Best Disposable Nappy Newborn/baby](#)

Mamia Newborn Nappies  
Pampers New Baby  
Bambo Nature Nappies  
Morrisons Little Big Newborn

### [Best Disposable Nappy stage 2+](#)

Mamia Mini Nappies Size 2  
Pampers Baby-Dry

### [Best Disposable Nappy Stage 3+](#)

Mamia Midi Nappies Size 3  
Morrisons Comfy Dry  
Pampers Active Fit

### [Best Disposable Nappy Stage 4+](#)

Mamia Maxi Nappies Size 4  
Morrisons Little Big Stretchi Fit Nappies Maxi Plus (Size 4+)

### [Best Disposable Nappy Size 5+](#)

Mamia Junior Nappies Size 5  
Morrisons Little Big Comfy Dry- Junior (Size 5)

### [Best Training Pants/Nappy](#)

Mamia Maxi+ Nappies Size 4+  
Huggies Pull-Ups  
Mamia Extra Large XL Nappies  
Mamia Easy Pants Junior  
Mamia Easy Pants Extra Large XL  
Morrisons Little Big Comfy Dry- Junior  
Morrisons Little Big Growing Up Pants

### [Best Swim Nappy](#)

Huggies Little Swimmers  
Pop-in Swim nappy  
Bambino Mio Swim Nappy

The Splash About Happy Nappy  
Morrisons Little Big Swim Pants-

### Best Reusable Nappy

Bambino Mio miosolo all-in-one  
Close Parent Pop-in New Gen V2  
Tots Bots Bamboozle  
Tots Bots Easyfit  
ImseVimse One size  
Wonderoos

### Best Nappy Design

Tots Bots Bamboozle  
Tots Bots Easyfit  
Wonderoos  
Bambo Nature Nappies  
Bambino Mio miosolo all-in-one reusable nappy

### Best Babywipes

Aldi Baby Wipes (Sensitive)  
Aldi Baby Wipes (Fragranced)  
Bambo Nature baby wipes  
Pampers Sensitive Wipes  
Waterwipes

### Best Eco Friendly Babywipes

Bambo Nature baby wipes  
Waterwipes

### Best Organic Babycare Product

Childs Farm  
Weleda Baby Derma White Mallow Body Lotion  
Weleda Baby Derma White Mallow Face Cream  
Earth Friendly Baby skincare

### Best Ethical Babycare Product

Weleda Baby Derma White Mallow Face Cream  
Hevea-Kawan teether  
Green People Organic Babies Soothing Baby Oil  
Burt's Bees Baby Bee Bubble Bath  
Earth Friendly Baby skincare

### Best Nappy Cream

Weleda Calendula Nappy Change Cream  
Love Boo soothing Bottom Butter

### Best Babycare Product

Aldi Baby Wipes (Sensitive)  
Aldi Mamia Baby Bath  
Childs Farm  
Weleda Baby Derma White Mallow Body Lotion  
NUK Nasal Decongestor  
Sophie la girafe Baby Hair and Body Wash  
Love Boo soothing Bottom Butter  
Stylfile Nipper Clipper  
Angelcare Nappy Disposal System

### [Best Toilet/Potty Training Product](#)

Huggies Pull-Ups  
Mamia Easy Pants Junior Size 5  
Mamia Easy Pants Extra Large XL Size 6  
LumiPotti  
Morrisons Little Big Growing Up Pants- Extra Large (Size 6)  
Hippychick Mattress Protectors

### [Best Ethical Babycare Product](#)

Calendula Nappy Change Cream  
Burt's Bees Baby Bee Bubble Bath  
Bambino Mio miosolo all-in-one reusable nappy  
Waterwipes  
Green People Organic Babies Soothing Baby Oil

### [Best Teething Product](#)

Koo-di Choos Teething Jewellery  
Ashton & Parsons  
Sophie la girafe  
Gumigem  
Gumigem Bubba Bag  
Nelsons Teetha Teething Granules

## [Clothes & Outdoor Wear](#)

### [Best Baby Fashion Brand](#)

Ava James London  
BabyK by Myleene Klass  
Mothercare Fashion  
Little Bird by Jools Oliver  
Dot&Co Organics

### [Best Toddler Fashion Brand](#)

BabyK by Myleene Klass  
Mothercare Fashion  
Little Bird by Jools Oliver  
Kozi Kidz  
Lilly + Sid

### [Best Junior Fashion Brand](#)

BabyK by Myleene Klass  
Mothercare Fashion  
Kozi Kidz  
Holly and Beau  
Lilly + Sid

### [Best Baby Footwear](#)

Born Bespoke  
My 1st Years Luxury Sheepskin Booties

### [Best Toddler Footwear](#)

Mocc Ons  
Little Bird by Jools Oliver

## Best Maternity Fashion Brand

Lorna Drew  
Emma Jane

## Maternity

### Best Maternity Product

Kit for Kids, By Carla, Little Birdy, Cuddle Me Pillow  
Boppy Total Body Pillow  
Feed Me Mummy Breastfeeding Vest  
BelleBelly  
Love Boo Super Stretchy Miracle Oil  
Bio-Oil  
Love Boo's Body Smoother  
Lorna Drew Nursing Lingerie  
Widgey Plus  
Emma Jane

### Best Maternity/New Mum Skincare Product

Cussons Mum & Me -New Mum Calm &Soothe Arnica Bath Soak  
Cussons Mum & Me -Bump Stretch Mark Cream  
Weleda Perineum Massage Oil  
Love Boo Super Stretchy Miracle Oil  
Bio-Oil  
Love Boo's Body Smoother

### Best Innovative Maternity Product

Boppy Total Body Pillow  
Kit for Kids, By Carla, Little Birdy, Cuddle Me Pillow  
CUB  
Bio-Oil  
The UnbornHeart Fetal Doppler  
Thera\*Pearl 3 in 1 Breast Therapy

### Best Feeding Top

BelleBelly  
Feed Me Mummy Breastfeeding Vest  
Lorna Drew Nursing Lingerie  
Breastvest

### Best Pregnancy Pillow

Kit for Kids, By Carla, Little Birdy, Cuddle Me Pillow  
Boppy Total Body Pillow  
Widgey Plus

## Special Awards

### Best Family Brand

The Gro Company  
Mothercare  
Angelcare  
Aldi



Kozi Kidz  
Campbell Books  
Tommee Tippee  
iCandy  
Mamas and Papas  
Little Tikes  
Milton

#### [Best New Product to Market 2014](#)

Nomi chair  
Medela Swing Maxi Breast Pump  
Gro Light  
Mamas and Papas Armadillo  
Freezeez Worlds Apart  
RazBaby Keep-it-Kleen Pacifier  
Little Tikes Jelly Bean  
Knuma Connect 4-in-1 High Chair  
Crawlerz Safety Rompers  
Jet Pack Adventure Pack  
The PenguinBag Company

#### [Best Innovative Idea](#)

Nomi chair  
Gro Light  
Creeper Crawlers  
Llumio Night Light  
Buggypod Perle  
Cheeky Chompers  
Tommee Tippee Perfect Prep Machine  
NUK Nasal Decongestor  
Koo-di B.Box Travel Bib  
LumiPotti  
Haberman Suckle Feeder  
Knuma Connect 4-in-1 High Chair  
The PenguinBag Company

#### [Supermarket Of The Year](#)

Ocado  
Aldi

#### [Best Online Retailer](#)

Mamas and Papas  
Ocado  
Lollipop Lane  
Great Little Trading Company  
Mothercare

#### [Best Independent Retailer](#)

The Peekaboo Baby Company  
Serenity Loves  
Bebies Babystore  
[www.belleenfants.co.uk](http://www.belleenfants.co.uk)  
My 1st Years

#### [Best Family Friendly Department store](#)

Mamas and Papas

### [Best Baby/Toddler Class](#)

<http://www.musicbugs.co.uk/>

[www.littlefingers.co.uk](http://www.littlefingers.co.uk)

[www.babyballet.co.uk](http://www.babyballet.co.uk)

[movers-and-shakers.co.uk](http://movers-and-shakers.co.uk)

[www.disco-duck.co.uk](http://www.disco-duck.co.uk)

### [Best Ethical Brand](#)

Close Parent

YOU (at Mapa Spontex UK Ltd.)

Weleda

Green People

Dot&Co Organics

Burt's Bees

### [Best Ethical Product](#)

Caboo +organic

Amiya 100% Organic Honey Bee Cot Bale

Weleda Perineum Massage Oil

Dot&Co Organics

Burt's Bees Baby Bee Bubble Bath

### [Best Grocery Product](#)

Baked Mini Breadsticks - Peppa Pig

**Ocado Organic Juicing Box**

**Ocado Organic Fruit Box**

**Ocado Baked Beans in Tomato Sauce**

**Ocado Organic Large Fruit, Veg & Salad Box**

Rebel Kitchen dairy free mylk

Rock Chick Natural Deodorant for Girls

Sweetpea Pantry Chocolate Giggles

Breathease

[Blogger Of The Year 2014](#)

[Fab Woman Of The Year 2014](#)

## [Out and About](#)

### [Best Family Friendly Restaurant](#)

La Tasca

Giraffe

Frankie and Bennies

Pizza Express

### [Best Family Friendly Accommodation](#)

Coombe Mill Farm Holidays

Trenyhton Manor Tywardreath Par, Cornwall

Martinhal Beach Resort and Hotel, Algarve

Tots@Villa Maria Resort Tenerife

### [Best Family Friendly Travel Destination](#)

Coombe Mill, North Cornwall

Tots@Aphrodite Hills Cyprus

## [Technology](#)

### [Best Family App](#)

Mothercare

Treasured

Hive by British Gas

Essential Baby Care Guide

Go Henry

DK

UnbornHeart app

Essential Baby Care Guide

KiddyUP

Panda

10-Minute Baby à la Carte

[www.iam-lost.co.uk](http://www.iam-lost.co.uk)

[www.readingeggs.co.uk](http://www.readingeggs.co.uk)

### [Best Children's App](#)

DK Peekaboo Sophie!

Go Henry

Dr. Panda's Restaurant 2

DK Peekaboo! App

Toca Lab

Toca Builders

### [Best Technology Accessory](#)

Babymoov Touch Screen Video monitor

Lifeproof nuud iPad

VIBE Slick Grip iPad Case